



Group Paliria, the No 1 dolma producer internationally and the largest Greek company producing and exporting ready meals, is seeking for an aspiring and talented professional to join our Marketing team as Brand Manager and share the vision of our company of being a world class ambassador of Greek and Mediterranean Cuisine for consumers around the globe!

Brand Manager

Key Responsibilities

- Contribute to the development and implementation of the annual marketing and trade marketing plan per category.
- Participate in strategy design and manage media campaigns and promotional activities.
- Manage a wide range of products internationally and co-operate with all company's departments to ensure timely implementation of projects.
- Supervise advertising, product design and other forms of marketing to maintain consistence in branding.
- Manage new product launches.
- Design all marketing material and supervise their production.
- Generate reports and creative briefs.
- Monitor sales data and make proposals to ensure targets to be met.
- Design and conduct consumer research.
- Track consumer and market insights and create reports.
- Monitor competition and market trends and make proposals.
- Manage country's marketing budget.

Candidate's profile

- College or University degree in Marketing, Business or related field; preferably MBA
- Excellent knowledge of English language
- PC literacy and comfort with MS Office
- 3-5 years of experience in a brand management position in the FMCG sector
- Proven ability to develop brand and marketing strategies and communicate recommendations to target audience
- Strong analytical skills combined with creative thinking
- Excellent communication & presentation skills
- Very good organizational and project management capabilities
- Decision making oriented
- Attention to detail

Company offers

- Competitive remuneration package
- Real opportunities for career development in a rapidly growing environment
- Pleasant and modern working environment

Please, send us your resume at: cv@paliria.com