



## **Digital Communications & Events Associate**

### **Position description**

Paliria Group is looking for a talented and creative individual for the role of Digital Communications & Events Associate to join our Marketing team. The ideal candidate needs to have a passion for digital tools, b2b events, preferably in the context of the food industry and support our company's communication in all aspects.

### **Key responsibilities**

- manages online presence in Greece & globally
- creates content for digital and print media, including articles, press releases, social media posts/ media pitches, & other PR materials such as supporting materials for awards & distinctions
- assists in building & maintaining relationships with media, journalists and partners
- supports national & international participations in food exhibitions, food shows and corporate events
- assists in maintenance of corporate identity across channels internally & externally
- collaborate with other company teams to align marketing activities with overall business objectives

### **Required Qualifications**

- Bachelor' s degree in Marketing, Communications, Public Relations or related field
- 2-4 years of experience in a similar position
- Excellent knowledge of the English language
- Very good knowledge of digital tools and content platforms (e.g. Google Analytics, Facebook Ads, WordPress)
- Experience in event management and public relations
- Ability to write creative and engaging content
- Excellent communication and organizational skills
- Ability to work in a fast-paced and dynamic environment

### **Benefits**

- Competitive salary
- Private health insurance
- Pleasant and modern working environment
- Opportunities for career development in a fast-growing international environment