



Digital Communications & Events Associate

Position description

Paliria Group is looking for a talented and creative individual for the role of Digital Communications & Events Associate to join our Marketing team. The ideal candidate needs to have a passion for digital tools, b2b events, preferably in the context of the food industry and support our company's communication in all aspects.

Key responsibilities

- Manages all aspects of participation in national and international food exhibitions, and corporate events, from planning and coordination to execution and follow-up to final deliver.
- Participates in the management of the company's online presence, ensuring consistency across all digital platforms in Greece and Internationally.
- Creates digital and print content, including articles, press releases, social media posts, and pitches.
- Creates detailed presentations and comprehensive creative briefs to support strategic planning and execution for various projects.
- Overseeing and coordinating production activities, including video shootings and photo shootings, to ensure smooth execution.
- Assists in building & maintaining relationships with media, and partners.
- Assists in maintaining corporate identity across all communication channels.
- Collaborates with teams to align marketing activities with business objectives.
- Tracks the allocated budget closely, on a monthly basis.

Required Qualifications

- Bachelor' s degree in Marketing, Communications, Public Relations or related field
- 2-4 years of experience in a similar position
- Excellent knowledge of the English language
- Very good knowledge of digital tools and content platforms (e.g. Google Analytics, Facebook Ads, WordPress)
- Experience in event management and public relations
- Ability to write creative and engaging content
- Excellent communication and organizational skills
- Ability to work in a fast-paced and dynamic environment

Benefits

- Competitive salary
- Private health insurance
- Pleasant and modern working environment
- Opportunities for career development in a fast-growing international environment

Please, send us your resume at: cv@paliria.com